



2022 National 4-H Shooting Sports Teen Leadership Institute

August 2-6, 2022
Rock Eagle 4-H Camp, Eatonton, Georgia

Application Packet

Deadline – May 20, 2022 to your 4-H Shooting Sports State Coordinator

Please prepare a complete application packet and mail or email your application to your state 4-H Shooting Sports Coordinator. State Coordinators will select two applications, identify one as the primary candidate and one as the secondary candidate and forward the two applications to Nicole Pokorney, National 4-H Shooting Sports Committee Ambassador Lead. The secondary candidate will be accepted depending on space availability. Applicants must be at least 15 years of age by January 1, 2022 to apply. It is recommended that the candidates also have at least one year left in 4-H.

All lodging, meals, transportation during the event and materials will be provided by generous donations from the National 4-H Shooting Sports Steering Committee General Fund. The cost and arrangement of transportation to the event will be the responsibility of the participant and 4-H Program.

Participants should plan to arrive between 2:00 - 8:00 p.m. on Tuesday August 2, 2022. The event will conclude on Friday evening August 5, 2022. Youth will depart campus between 7:00 a.m. – 10:00 a.m. on Saturday, August 6, 2022. Transportation to and from the Atlanta airport is provided.

A completed packet includes the following:

1. Letter of reference from your state 4-H Shooting Sports Coordinator
2. Resume for Teen Applicant - include school, 4-H, community memberships, activities and awards
3. *National 4-H Shooting Sports Youth Leadership Institute Application Form*
4. *National 4-H Shooting Sports Youth Leadership Institute Certification Form*
(complete with all signatures)

Send completed application packet to:

John Keimg
SDSU Extension 4-H Programs
Berg Agricultural Hall 128
Box 2207E
Brookings, SD 57007

2022 National 4-H Shooting Sports Youth Leadership Institute Tentative AGENDA

Tuesday, August 2

2:00 – 8:00 p.m. Arrive at airport between 2:00 p.m. and 8:00 p.m.
Participant check in: 2:00 – 8:00 p.m.
Pick up participants from airport
6:00 p.m. Supper provided for those at camp
8:00 p.m. Welcome activity/ice breakers & games

Wednesday, August 3

7:00 a.m. Breakfast
8:00 a.m. Team Building Activities
8:30 a.m. Welcome by University and Eagle Rock Camp representatives
9:00 a.m. Session # 1 Leadership Skills – Student Leadership Challenge
11:00 a.m. Team Building Activities (Ambassadors)
12:00 p.m. Lunch
1:00 p.m. Camp Challenge Activity
2:00 p.m. Session # 2 Leadership – Student Leadership Challenge
3:00 p.m. Session # 3 Communication Exercises
4:15 – 5:00 p.m. Prep for Dinner/Group Photograph
5:00 p.m. Dining Etiquette Class
6:00 p.m. Industry Representatives Arrive
6:30 p.m. Supper with Industry Panel
8:00 p.m. Free Time

Thursday, August 4

7:00 a.m. Breakfast
8:45 am Load Bus
9:00 a.m. Depart for Field Trip to
6:00 p.m. Supper on your own
7:00 p.m. Return to camp

Friday, August 5

7:00 a.m. Breakfast
8:00 a.m. Session # 4 Public Speaking & Social Media Etiquette
10:00 a.m. Session # 5 Telling Your Story (Ambassadors)
12:00 p.m. Lunch
1:00 – 2 p.m. Session #5 Telling Your Story (Ambassadors)
2:00 – 2:30 p.m. Developing an Ambassador Plan
2:30 – 4:30 p.m. Work Time and Sharing Ambassador Plans & Media Releases
4:30 – 5:15 p.m. Final Remarks and Certificates
5:30 p.m. Supper
6:30 p.m. Free Time – Camp Activities

Saturday, August 6

7:00 a.m. Breakfast - Morning gathering and depart camp by 10:00 a.m.



2022 National 4-H Shooting Sports Youth Leadership Institute Application Form

Name: _____

Preferred First Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone Number: _____ Cell Phone Number: _____

Email Address: _____

County: _____ Club: _____

Date of Birth: _____ Age (as of Jan. 1 of current Year): _____

Years in 4-H: _____ Grade in School: _____ Grade Point Average (GPA): _____

List Local Newspaper/Media Outlet:

Years in 4-H Shooting Sports (check those that apply):

_____ Archery _____ Hunting _____ Muzzle loading

_____ Pistol _____ Rifle _____ Shotgun

The following information is to assure that any clothing ordered for you will fit properly.

Polo Shirt Size: _____ T-Shirt Size: _____



2022 National 4-H Shooting Sports Youth Leadership Institute Certification Form

I will be active in my club and county 4-H program, as well as maintain an acceptable academic standard in school during my service as a 4-H Shooting Sports Ambassador. Further, I am willing to conduct myself in the highest standards expected of an Ambassador.

Applicant's Signature _____
Date

We (I) understand that our (my) son/daughter wishes to serve as a 4-H Shooting Sports Ambassador. We (I) will support him/her in fulfilling the responsibilities should he/she be selected.

Parent/Guardian Signature _____
Date

Parent/Guardian Signature _____
Date

We certify that the above named 4-H'er is enrolled, active and in good standing in our 4-H shooting sports club and county 4-H program. We support his/her application for the position of 4-H Shooting Sports Ambassador.

4-H Club Leader Signature _____
Date

Extension Agent Signature _____
Date

State 4-H Shooting Sports Coordinator Signature _____
Date



National 4-H Shooting Sports Ambassador Program is designed to promote 4-H and 4-H Shooting Sports. Youth selected to serve as Ambassadors will receive training that will allow them to return to their homes and advocate for the program at the county, regional, and state level. Some Ambassadors may be asked to support national events as well. Ambassadors provide public relations support at special events such as donor/sponsor functions and also serve as spokespersons for the 4-H Shooting Sports Program, helping to make 4-H and the 4-H Shooting Sports Programs more visible. The Ambassador's further develop their skills in leadership, public presentation, citizenship, community service, public relations and team building.

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PURPOSE, GOALS, OBJECTIVES

The 4-H Shooting Sports Ambassador program will provide a venue for 4-H Teens to:

1. Represent 4-H and specifically 4-H Shooting Sports for public relations purposes at special events; at donor/sponsor functions and with the general public, 4-H groups, community service organizations, schools and media contacts.
2. Serve as spokespersons for the 4-H Shooting Sports program at their respective levels of participation – national, regional, state, county - helping to make 4-H Shooting Sports programs more visible.
3. Further develop their skills in leadership, public presentation, citizenship, community service, public relations and team building.
4. Assist in maintaining relations with 4-H Faculty and Extension Administrators as well as past, present and future program donors and supporters.
5. Continue and expand their involvement in 4-H Shooting Sports beyond the shooting skills and competitive events.
6. Stay actively connected with the 4-H Shooting Sports program as they enter their collegiate years and further into adulthood.

PROGRAM EXPECTATIONS

By being selected as a National 4-H Shooting Sports Ambassador, you will be representing over 470,000 4-H youth. What you say and do is very important. Remember, you never get a second chance to make a good first impression. As an Ambassador you may meet with donors who are CEO's of companies or organizations and you always need to put your best foot forward. The way you dress, the way you speak and act are very important when you are serving as an Ambassador.

- You are expected to be on time, so plan to be early to any event.

- You need to respond promptly to any emails or phone calls from the Program Coordinator and your chaperon for the event.
- It is very important that you send thank you notes immediately following the event. You will be given names and addresses so that you can fulfill this obligation.
- You may get tired at events, but you always need to be cheerful and ready to respond positively to everyone.
- A mature attitude and outlook is required.
- Ambassadors may be asked by your State Shooting Sports Coordinator or the National Shooting Sports Committee to serve as a representative at a local, regional, state, or national event.

A goal of the 4-H Shooting Sports Ambassadors program is to provide opportunities for youth to build character and develop their leadership skills. Ambassadors are expected to uphold the 4-H Code of Conduct at all times.

When serving as a National 4-H Shooting Sports Ambassador, you need to remember that you are representing the 4-H Shooting Sports youth to the public and you need to make the best impression possible. A dress code for the event will be sent out to selected applicants.